

Jamestown Rediscovery

HISTORIC JAMESTOWNE

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Is your WanderLove calling? Answer the call in Jamestown Explore Jamestown: America's Birthplace

JAMESTOWN, Va. (July 14, 2022) –

Thanks to a grant from the Virginia Tourism Corporation's (VTC) Recovery Marketing Leverage Program (RMLP), the Jamestown Rediscovery Foundation is continuing its "Explore Jamestown: America's Birthplace" campaign this summer. The campaign highlights Jamestown as an ideal road trip destination, showcasing the many activities and experiences available to visitors and locals.

Jamestown Rediscovery Foundation partnered with five area businesses and organizations for the initiative: Spoke & Art; Magnolia Catering at the Dale House Café; Billsburg Brewery; the Virginia Capital Trail Foundation; and James City County Marina and Beach. Whether you're a history buff, a cycling enthusiast, or a craft-beer lover, there's something for everyone to explore in America's Birthplace.

"There are so many great things for out-of-towners and locals alike to enjoy at Jamestown, and this initiative allows us to spotlight the variety of activities our community has to offer. We hope our specialized monthly itineraries encourage visitors from near and far to pack up the car and head to Jamestown this summer," said Lauren T. Furey, Manager of Ticketing for Historic Jamestowne.

The Explore Jamestown campaign includes themed monthly itineraries curated for visitors' interests, whether that's exploring the outdoors, learning for the whole family, or sampling the local dining scene. The entire archive of itineraries is downloadable on Historic Jamestowne's website at historicjamestowne.org/visit/virginia-tourism.

Photos of Historic Jamestown and our WanderLove partners can be found [here](#).

About Historic Jamestowne/Jamestown Rediscovery

Historic Jamestowne (HJ) preserves the original site of the first permanent English settlement in America and is jointly administered by Jamestown Rediscovery and the National Park Service. Entrance tickets are available at the HJ Visitor Center from 9:00 a.m. until 4:30 p.m., and the grounds remain open until dusk. General admission is \$25.00 per adult (which includes both Historic Jamestowne and Yorktown Battlefield for seven consecutive days). Children 15 & under are free. National Park Passes and Preservation Virginia Memberships are accepted; however a \$10 per person fee may apply. Entrance tickets and passes include admission to the archaeological site, the Memorial Church, the Voorhees Archaearium Archaeological Museum, as well as scheduled daily walking tours and

public programs. For opening hours of the Dale House Café and information about special events, please visit www.historicjamestowne.org or call (757) 856-1250.

About Virginia Tourism Corporation

Virginia Tourism Corporation is the state agency charged with marketing the Commonwealth as a premier travel and film destination. In 2019, visitors to Virginia spent \$27 billion, which supported 237,000 work opportunities and contributed \$1.8 billion in state and local taxes. To learn more, visit virginia.org